

**Business English**  
**Useful Expression**  
**BAD04**

**Business Letter**



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Hiro : Could you give me a wake up call in the morning?

Clerk: Yes, sir. What time?

Hiro : Seven o`clock. please

Clerk: Alright, Seven o`clock. Goodnight , Sir.

Oh, one more thing.

Clerk: What`s that , Sir.

Hiro : I want to make an international call.

I want to call Japan

Clerk: One moment , sir. I`ll connect you to the operator.

## Business Letter Vocabulary

<b>attachment</b>	extra document or image that is added to an email
<b>block format</b>	most common business letter format, single spaced, all paragraphs begin at the left margin
<b>body</b>	the content of the letter; between the salutation and signature
<b>bullets</b>	small dark dots used to set off items in an unnumbered list
<b>certified mail</b>	important letters that sender pays extra postage for in order to receive a notice of receipt
<b>coherent</b>	logical; easy to understand
<b>concise</b>	gets to the point quickly
<b>confidential, personal</b>	private
<b>diplomacy, diplomatic</b>	demonstrating consideration and kindness
<b>direct mail, junk mail</b>	marketing letters addressed to a large audience
<b>double space</b>	format where one blank line is left between lines of text
<b>enclosure</b>	extra document or image included with a letter

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<b>modified block format</b>	left justified as block format, but date and closing are centered
<b>on arrival notation</b>	notice to recipient that appears on an envelope (e.g. "confidential")
<b>postage</b>	the cost of sending a letter through the Post Office
<b>proofread</b>	read through a finished document to check for mistakes
<b>punctuation</b>	marks used within or after sentences and phrases (e.g. periods, commas)
<b>reader-friendly</b>	easy to read
<b>recipient</b>	the person who receives the letter
<b>right ragged</b>	format in which text on the right side of the document ends at slightly different points (not justified)
<b>salutation</b>	greeting in a letter (e.g. "Dear Mr Jones")
<b>sensitive information</b>	content in a letter that may cause the receiver to feel upset
<b>semi-block format</b>	paragraphs are indented, not left-justified

<b>sincerely</b>	term used before a name when formally closing a letter
<b>single spaced</b>	format where no blank lines are left in-between lines of text
<b>spacing</b>	blank area between words or lines of text
<b>tone</b>	the feeling of the language (e.g. serious, enthusiastic)
<b>transitions</b>	words or phrases used to make a letter flow naturally (e.g. "furthermore", "on the other hand")

## Business Letter Vocabulary Quiz

- Before you seal and send your letter, make sure to \_\_\_\_\_ it.
- 1 a. punctuation
  - b. proofread
  - c. sensitive
  - d. transition

As soon as your certified letter reaches the \_\_\_\_\_ you will be notified.

- a. recipient

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- 4 b. letterhead
- c. bullets
- d. formal

The envelope indicated that there was \_\_\_\_\_, but in fact there was only a letter inside.

- 5 a. an enclosure
- b. a sender
- c. a salutation
- d. an indent

The \_\_\_\_\_ of the first paragraph was optimistic, so I wasn't expecting the bad news in the middle.

- 6 a. tone
- b. active voice
- c. direct mail
- d. punctuation

I decided not to interview her, because her cover letter contained very poor \_\_\_\_\_.

- 7
- a. on arrival notation
  - b. block format
  - c. single spacing
  - d. grammar

The \_\_\_\_\_ about the meeting was posted on the bulletin board for everyone to read.

- 8
- a. memo
  - b. heading
  - c. sender
  - d. junk mail

Our address and phone number are shown on our \_\_\_\_\_.

- 9
- a. letterhead
  - b. snail mail
  - c. postage

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4. C                    9. A  
5. A                    10. A